

# KEY TAKE-AWAYS

A problem worth solving

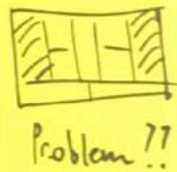
3 Stages  
□ → □ → □



Canvas in 20 mins

Structure | Klean | Discipline

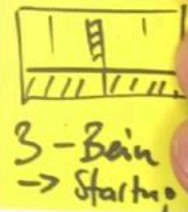
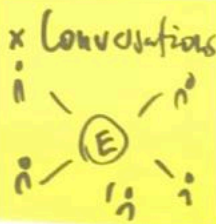
Systematically De-risk



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(vs)  
Maturity



Customer Factory



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