



KEY TAKE-AWAYS

S.29 ff

 2 Kids

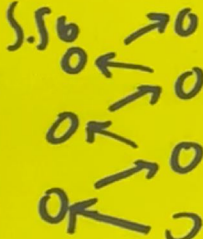
Zweck S.30
 ↓
 Kultur
 ↙ ↘
 Mission Strategie

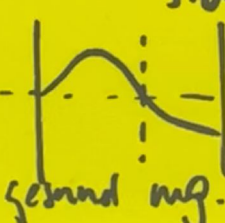
Kultur = S.35
 Wettbewerbs-
 Vorteil
 d. Markthit


S.38
 Gene  Meme

S.39
 Ansteckung
 durch
 Meme

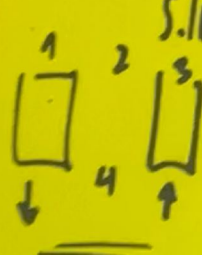
S.45
 Highspeed-
 Evolution

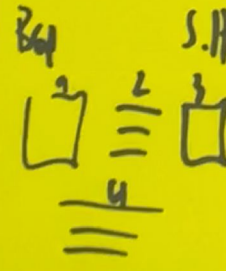
S.50



S.88

 gesund ung.

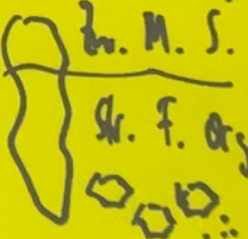
S.15
 Indiv. Gruppe


S.12
 Quick-
 Check
 "System in
 Focus"

S.160


S.113


S.118
 Inno-
 Muster


S.34
 In. M. S.
 Str. F. Org


S.153
 ff
 Perspektivierung